

jetBlue®



Dear Travel Partner,

JetBlue is pleased to sponsor the 2016 Business Travel Buyer's Handbook. The information contained within this annual edition serves as a valuable resource for Corporate Travel Managers looking to stay ahead in the rapidly changing travel landscape.

At JetBlue, we recognize the needs of our corporate customers are constantly changing. The managed travel industry must continue to adapt and evolve in order to remain relevant to today's business traveler. We work closely with our corporate partners to fully understand their needs and challenges, and collaborate with them to provide the most efficient solutions for their travel programs.

This year is an exciting one for JetBlue. With the continued success of our Mint™ experience, we've expanded our premium service offering to 16 Mint flights a day between New York and California. Beginning this fall, Mint will be offered between BOS and LAX.

In 2017, we're bringing Mint to four cities for the first time—Fort Lauderdale, Las Vegas, San Diego and Seattle—while also increasing customer options from New York, Boston, Los Angeles and San Francisco.

JetBlue also recently outlined a restyling of its Airbus A320 cabins to build upon its new A321 cabin experience. The transformation will introduce free gate-to-gate Fly-Fi broadband, a new inflight entertainment system with internet-streaming on HD seatback televisions, power outlets for personal devices, ergonomic seats, and generous personal space to accentuate its crewmembers' continued dedication to service and hospitality.

We're proud to support this year's Handbook and hope that you will find these ideas and best practices helpful in managing your corporate travel program.

Best Regards,

A handwritten signature in black ink that reads "Dennis". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Dennis Corrigan
Vice President
Sales & Revenue Management