

# Southwest Airlines



Celebrating 45 years of service with continued expansion of our breadth of service and frequency in our top markets, forward brand momentum, and a new Business Development Department.

Southwest Airlines continues to differentiate itself from other carriers by providing exemplary Customer Service delivered by our 50,000 Employees to more than 100 million Customers annually. Southwest proudly operates a network of 97 destinations across the United States and seven additional countries with recently announced routes to Cuba.<sup>1</sup> We're taking Transfarency<sup>SM</sup> on a world tour with the continuing thread of hospitality.

## >> Transfarency

Southwest provides everyday low fares, a simple fare structure, reusable travel funds,<sup>2</sup> and no hidden fees. That's Transfarency. Southwest Airlines fares are priced as one way tickets, allowing ease and flexibility when booking multi-city, circle trips, and more. Business travelers experience Bags Fly Free<sup>®3</sup> and no change fees<sup>4</sup> when your schedule alters.



## >> Business Development & Corporate Partnerships

A recent reorganization moves our Corporate Sales Team into the newly formed Business Development Department. Southwest values our business travel partners and understands the importance of evolving to meet the changing needs of business travelers and corporate partners. Whether managing a multi-million dollar business travel program for a Fortune 500 company or making purchasing decisions for a single office start-up, Southwest Airlines' suite of business travel products, programs, and the dedicated Sales Team can help meet your business travel goals.

## >> SWABIZ<sup>TM</sup>

Southwest's free online corporate booking and management tool provides access to our everyday low fares with no transaction fees. SWABIZ allows Travel Managers the ability to track and manage their Southwest Airlines transactions with ease through real time reports available at the click of a button. Only SWABIZ Customers have access to exclusive business travel promotions. For qualified accounts, Southwest offers a SWABIZ Meeting program to help our partners manage their large meetings while lowering travel costs.

## >> Business Travel Experience

Southwest provides a suite of distribution solutions to meet the unique booking needs of our corporate partners, and a streamlined in-airport experience for travelers. Business Select<sup>®</sup> fares guarantee an A1-A15 boarding position, extra Rapid Rewards<sup>TM</sup> points, a free drink (premium or alcohol) inflight on day of travel and access to our Priority Security and Check-in lanes.<sup>5</sup> EarlyBird<sup>®</sup> offers automatic flight checkin and assigns you a boarding position 12 hours before general boarding becomes available. Your travelers can also purchase gate-to-gate Wi-Fi onboard<sup>6</sup>, allowing them to be productive while on the go. We also offer a selection of free, live TV channels that can be streamed via personal device.<sup>7</sup>

Southwest hires People who have a Servant's Heart so your experience every step of the way, from collaborating with our Corporate Sales team to your travelers' in-flight experience, should be hospitable, thoughtful, and memorable from beginning to end.

For more information, visit [southwest.com/corporatetravel](http://southwest.com/corporatetravel)

**Southwest**<sup>®</sup>  
Corporate Travel

<sup>1</sup> Pending finalized authority from the DOT and subject to requisite approvals from the Cuban government. <sup>2</sup> As long as flight is changed and cancelled 10 minutes prior to scheduled departure; <sup>3</sup> First and second checked bags, size and weight limitations apply; <sup>4</sup> Fare differences may apply; <sup>5</sup> At participating locations; <sup>6</sup> On Wi-Fi-equipped plane; <sup>7</sup> Requires Wi-Fi-enabled device (802.11a/b/g or n) with an Internet browser and Wi-Fi-equipped plane.